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Advanced Email Marketing Webinar 2025

80 Topic Ideas for Newsletters & Emails

GENERAL

1. A day in my life (uncensored but real)
2. The story behind one of my tattoos (or favorite outfit/prop)
3. What turns me on creatively (not just sexually)
4. The story behind my stage name or persona
5. What I've learned from fans/subs/clients who've followed me for years
6. Top 5 DMs/questions I get—and how I actually feel about them
7. What content did *way* better than expected
8. My most embarrassing or chaotic work moment
9. 3 myths people believe about sex workers
10. What I'm watching, reading, or listening to right now
11. Why I don't post certain things on social media
12. A playlist that sets the mood (for content, a session or real life)
13. My favorite colleague accounts right now and why I love their work
14. Let's talk burnout—what I do when I hit a wall
15. Photo dump: stuff that didn't make it to socials
16. If you were my assistant for a day, here's what you'd do
17. My villain origin story (or at least the moment I stopped playing small)
18. A letter to my younger self
19. Something that broke my heart—but taught me more than I wanted to learn

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20. My relationship with being seen—what's changed since I started showing up online
21. The moment I realized my work was *actually* helping someone
22. The first time I ever felt truly powerful—and what changed after
23. A moment I thought about quitting, and what pulled me back in
24. The strangest compliment I've ever received—and why I actually loved it
25. Promote a podcast / article that dropped
26. Your favorite mean tweets / review / comments showcase
27. Fan shoutouts or client testimonials
28. Ask me anything (newsletter-exclusive Q&A)
29. My favorite messages I've received this week
30. My fantasy shoot—if budget and limits didn't exist
31. What I've learned about confidence, sex, or power this year
32. How I set boundaries as a sex worker
33. Advice I'd give to someone starting out
34. What I wish more people understood about sex work
35. My favorite tools (lighting, toys, tech, or apps)
36. How I stay organized while running a creative business
37. Share your latest blog post

Sales, Promos & Monetization

38. This month's exclusive offer
39. Discount code for email subscribers only
40. Wishlist feature or product highlight
41. Limited-time access to premium content
42. Referral or loyalty program spotlight

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Content Creators

Behind-the-Scenes & Personal Insights

- 43. What I'm working on this month (shoots, collabs, ideas)
- 44. My favorite audio I've recorded (and why it's underrated)
- 45. How I prep for filming/content creation
- 46. My favorite scenes I've ever made—and why

Content Sneak Peeks & Drops

- 47. Preview of next week's drop (with teaser image or caption)
- 48. Deleted scenes / outtakes only my email list gets
- 49. Top 3 clips/fetishes my fans keep asking for
- 50. My content vault: early access or archive spotlight
- 51. What's dropping next (and how to vote on it)

Kink & Fetish-Centric

- 52. How I discovered this kink—and what surprised me
- 53. My favorite type of power exchange to explore on camera
- 54. Gear spotlight: tools, restraints, or toys I swear by
- 55. Fetishes I don't do—but still respect the hell out of
- 56. What I wish more people understood about kink content
- 57. A kink I explored for content that turned into a real-life curiosity

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- 58. Roleplay scenes I'd love to shoot (and why)
- 59. Safewords, aftercare, and boundaries in my shoots
- 60. "Vanilla" vs. Kink: How I shift between content styles
- 61. My top 3 most requested fetish clips—and the wildest one I've made

In person providers (FSSW)

- 62. Upcoming Tours (or places I'd like to tour!)
- 63. Favorite dates that I've recently done or ones I want to do
- 64. Sneak peeks or BTS candids of a pro photoshoot
- 65. A date memory I can't stop replaying lately (and why it still lingers)
- 66. A sensory memory I can't shake (the way something smelled, sounded, or felt)
- 67. My favorite inquiry and why I loved it
- 68. Travel / activities / restaurant dates bucket list
- 69. My pre-date preparation rituals

Cam Models

- 70. What it's really like on a busy cam night (From my BTS POV)
- 71. Top 3 things I've heard on cam that made me laugh out loud
- 72. How I set the mood before going live (Lighting, music, mindset, mantras—my vibe-building routine)
- 73. What I wish more people understood about camming
- 74. A private moment that stayed with me long after the stream ended
- 75. Tips for making your tips worth it
- 76. A tech fail that nearly ruined a show—and how I pulled it off anyway

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- 77. The evolution of my cam room (before / after pics, BTS of setup)
- 78. My favorite kind of viewer and why I notice them immediately
- 79. This week or month's streaming schedule
- 80. Upcoming contests you're participating in or running